

IABC Newfoundland and Labrador is pleased to offer special recognition awards as part of the Pinnacle Awards program:

**Pinnacle Award of Excellence - Communications Professional** is a prestigious award recognizing a communicator who practices exemplary communications and encourages communication excellence in the activities and initiatives in which he/she is involved. Open to all communicators in the province who are IABC members, this award acknowledges the recipient for their leadership, professional accomplishments and outstanding efforts to improve business communication in Newfoundland and Labrador.

Nominees will be evaluated on the following criteria:

- Professional Excellence demonstrated in career-related achievements, advancements, and scope of responsibilities, awards, honours, citations, and accreditations.
- Contribution to Communications Practice illustrated by number of years in the field, evidence of impact on others, commitment to professionalism.
- Commitment to Effective Communications using best communications practices to tackle issues and highlight opportunities, engaging in consistent open/honest communications, innovative strategies to achieve superior communication and generated successful results.
- Contributions to IABC Chapter, regional, international board activity and committee activity, presentations to chapters and/or regions, international, published articles etc.
- Through articles, books, columns, research papers, speeches, teaching, conference, workshops or seminar presentations.
- Professional and Ethics through their actions and examples have demonstrated a commitment to highest ethical and professional standards.

### **Nomination Process**

Complete the nomination form and supporting documentation as outlined in the guidelines above, and submit by mail or courier to the Pinnacle Awards Committee.

You may nominate more than one individual, but each nomination must be on a separate entry form.

Individuals may not nominate a direct supervisor or a family member for the Pinnacle Award of Excellence for a Communications Professional and Pinnacle Award of Excellence for an Organizational Leader. For further information on conflict of interest rules please see below.

One award will be presented each year, if a suitable candidate is identified, and approved by a majority of the IABC Newfoundland and Labrador Board of Directors

Please complete and send one form per nomination. Ensure that you print the required information legibly and complete all fields accurately and in full.



International Association of  
Business Communicators  
Newfoundland and Labrador

## **PINNACLE AWARD OF EXCELLENCE**

Please complete and send one form per nomination. Ensure that you print the required information legibly and complete all fields accurately and in full.

### **Selection Process**

The IABC Newfoundland and Labrador Pinnacle Award of Excellence for a Communications Professional will be judged by an affiliate IABC chapter, or a representation of IABC NL Past Presidents, with a minimum of two judges judging each entry. Entries are evaluated against standardized criteria.

Only one Pinnacle Award of Excellence for a Communications Professional award will be presented each year provided a suitable nomination is received.

Please complete and send one form per nomination. Ensure that you print the required information legibly and complete all fields accurately and in full.

1. The nominee is an IABC member \_\_Yes \_\_No
2. IABC membership number: \_\_\_\_\_
3. Nominee's Name: \_\_\_\_\_
4. Nominee's Organization: \_\_\_\_\_
5. Nominee's Address: \_\_\_\_\_
6. Town/City: \_\_\_\_\_ Postal Code: \_\_\_\_\_
7. Phone: \_\_\_\_\_ Email\*: \_\_\_\_\_

**\*All correspondence regarding entry will be conducted by email.**

8. Category: \_\_\_\_\_

Nominator's signature: \_\_\_\_\_

Date: \_\_\_\_\_

**SUBMIT NOMINATIONS BY MAIL OR COURIER TO:**

Mark King, Nalcor,  
Hydro Place, 500 Columbus Drive  
P.O Box 12800  
St. John's, NL A1B 0C9

***Entries must be received by 5 p.m., March 24, 2016.***