



International Association
of Business Communicators
Newfoundland & Labrador



2020 Pinnacle Awards

Navigating Sponsorship Opportunities

About IABC

The International Association of Business Communicators (IABC) is a global network of communication professionals committed to improving organizational effectiveness through strategic communication. Established in 1970, IABC serves members in more than 70 countries for networking, career development and personal growth. Our members hold positions in a variety of communication disciplines, including

- Public Relations
- Media Relations
- Corporate Communication
- Employee Communication
- Human Resources
- Graphic Design
- Public Affairs
- Editing
- Investor Relations
- Leadership Coaching
- Government Relations
- Photography / Video Production
- Marketing Communication
- Community Relations
- Social Responsibility
- Writing

IABC NL

IABC NL is governed by a volunteer board of directors. Together with our members, we are helping to advance the profession, create connections, and develop strategic communicators in our province. We are proud of our over 65 members who are the professional communicators at the heart of every organization and shine brightly throughout IABC nationally and internationally.

IABC NL has been recognized numerous times internationally. In 2019 at the IABC Chapter Management Awards in Long Beach, our chapter took home the award for International Chapter of the Year, Small Chapter of the Year, as well as an Awards of Excellence in Membership Marketing and four Awards of Merit for the Pinnacle Awards, Finance, Communications Management and Leadership and Volunteer Development.



Newfoundland
& Labrador

Pinnacle Awards 2020

June 4, 2020

RCMP Headquarters, White Hills, St. John's

Be part of an internationally recognized event!

IABC NL's Pinnacle Awards is the most prestigious communications awards show in the province which acknowledges the work of practitioners in our community. For over 20 years, our chapter has offered communications professionals throughout Newfoundland and Labrador the opportunity to present their best work for feedback and recognition from their peers.

The Pinnacle Event is highly anticipated by communicators in our province. Thanks to the support of businesses like yours, our group of volunteers are able to provide our diverse and talented network of communicators with the recognition they deserve. We invite you to review the following sponsorship opportunities, and ask you to consider helping us continue to recognize excellence in our profession.

You can learn more about the Pinnacle Awards at iabcnl.com.



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Sponsorship Opportunities



MASTER MARINER - \$5,000

- Two-minute speaking spotlight during the awards ceremony
- Presenter of IABC Pinnacle Award of Excellence for Communications Professional and Organization Leader
- Eight tickets to the awards ceremony
- Back cover ad in the awards ceremony program
- Logo on promotional emails to members and on IABC NL website

CHIEF ENGINEER - \$2,000

- Four tickets to the awards ceremony
- Half page ad in the awards ceremony program
- Logo on promotional emails to members and on IABC NL website

CHIEF MATE - \$3,000

- Presenter of certificates to recognize completion of certification and years of membership
- Four tickets to the awards ceremony
- Full page ad in the awards ceremony program
- Logo on promotional emails to members and on IABC NL website

CHIEF STEWARD - \$1,000

- Two tickets to the awards ceremony
- Half page ad in the awards ceremony program
- Logo on promotional emails to members and on IABC NL website

SEAFARER- \$500

- Listing in the awards ceremony program
- Logo on promotional emails to members and on IABC NL website





Board of Directors

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Contact

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